Watauga is located in the northeast quadrant of economically vibrant Tarrant County in the DFW Metroplex. Watauga is just a short 8 miles to downtown Fort Worth, and a quick 11 miles to DFW International Airport. Served by two outstanding school districts, Birdville ISD and Keller ISD, Watauga continues to focus on prosperity through maintaining a low crime rate, a competitive housing market, (75 new homes planned for construction next year), providing 115 acres of parks and open spaces, and being responsible for a welcoming community filled with civic pride.

Watauga’s pro-growth attitude, prominent location, high traffic counts on improved roadways along with available utilities, create a healthy business climate for commerce. Great schools, parks and events, and an award winning library pave the way for a great lifestyle for residents. Our business friendly attitude shows—just take a quick drive through Watauga and you will see why major national retailers are located here.

We’re Growing—Come Grow With Us!

Population 24,555 (2019 est.)
Median Age 34.5
Daytime Population 17,475
Median Household Income $66,479
Over 340 Businesses